



elhudson designs

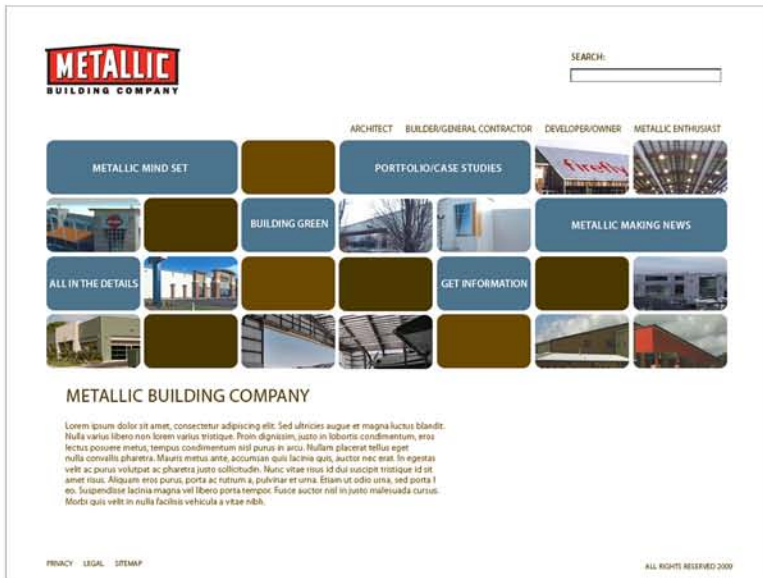


web / presentation / interactive  
website  
elearning  
rich internet application  
email marketing  
powerpoint

NCI GROUP: COMPANY WEBSITE  
www.ncilp.com

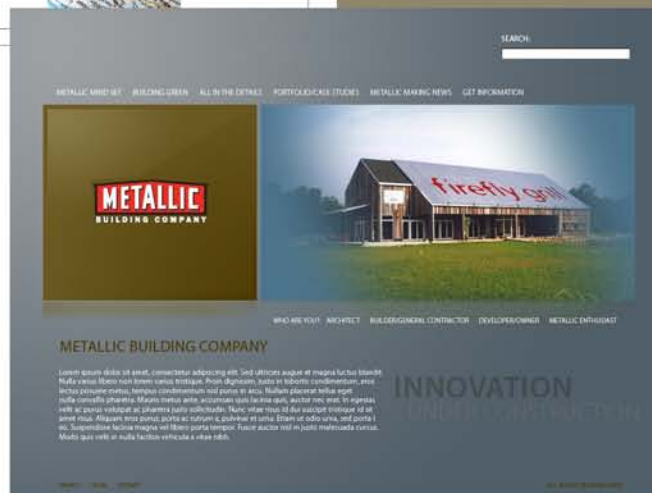
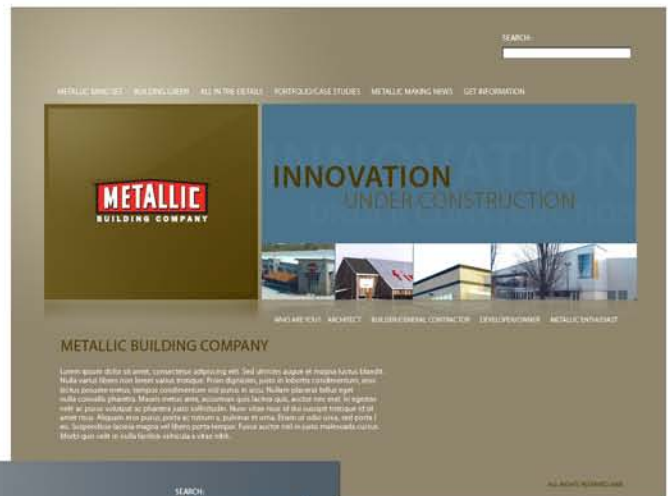


NCI GROUP: COLLEGE CAREER PORTAL  
College Graduate site for entry level positions within company.  
www.ncilp.com/Careers/campus



METALLIC BUILDING COMPANY: WEBSITE (In Progress)  
A revamp of the existing brands website. Of the four studies presented to the marketing managers and the President of the company. The study to the left, is the design choice that was selected to represent Metallic's new web presence.


METALLIC BUILDING COMPANY: WEBSITE (In Progress)  
Theses are samples of the web studies Metallic Building Company had to select from.





A secure collaborative site for workers to improve productivity and workflow. The site is also used to distribute important internal company communications.

The DBCI website was designed to increase the company's web presence and to increase the sales of metal roll-up doors.  
www.dbci.com



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[Products & Services](#)

[Resource Center](#)

[Photo Gallery](#)

[News](#)

[Contact Us](#)

# Self-Storage

## Commercial Doors

*Integrity. Partnership. Quality.*

[Commercial Doors](#) | [Self-Storage Doors](#)

630 Series  
630 Series  
Swing Door 300 Series  
Swing Door 300 Series  
Frames & Panels  
Wall Systems  
Security Solutions  
Accessories  
Summit Series  
Vineyard Series  
Instat & RV 1900


### Self-Storage Doors

DBC's self-storage doors and solutions are manufactured to meet the demands of the self-storage industry. DBC's self-storage doors have a number of features to offer to our customers. Our doors are ADA (Americans with Disabilities Act) compliant. We have both roll-up and swing style doors that are easy to install, use and maintain. DBC uses e-coat springs and has two spring models available for our self-storage doors. Our doors are manufactured with an aluminum bottom bar so they will remain rust resistant\* for many, many years. We also have various latch options that are suitable for all types of self-storage doors. DBC's self-storage doors also have electric motor capabilities.

New to DBC's self-storage solutions are the Summit Series and Vineyard Series. Our Summit Series offers a contemporary interior systems available for


**Curtain**  
DBC's self-storage doors are ensuring strength and durability with polyester paint finishes and fading caused by UV rays up to 20 years.

**Bottom Bar**  
The bottom bar is used to open functional bar should have a color door's appearance. DBC's color aluminum, which looks and we're replaceable, which means they'll necessarily require placement



**Color Chart**


Click here to view our new color options.



**Literature Request**

To receive more information about our commercial and self-storage roll-up door solutions, click here for a Literature Request form.

[Home](#) | [Site Map](#)



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# Self-Storage

## Commercial Doors

*Integrity. Partnership. Quality.*

[Literature Library](#) | [Color Charts](#) | [Glossary](#) | [Quote Request](#) | [Installation Instructions/Installer Support](#)



### Resource Center

DBC wants to provide you with the most information for you so you can make the right choice when selecting your commercial or self-storage doors. Click on one of the links below to learn more about DBC's commercial-grade steel curtain roll-up doors and self-storage solutions.

[Request for Literature](#)


[Quote Request](#)

[Color Charts](#)

[Installation Instructions/Installer Support](#)

[Glossary](#)


[Certificates](#)



### News

We want to keep you up-to-date with everything that's going on at DBC.

[Click Here >](#)



### Quote Request

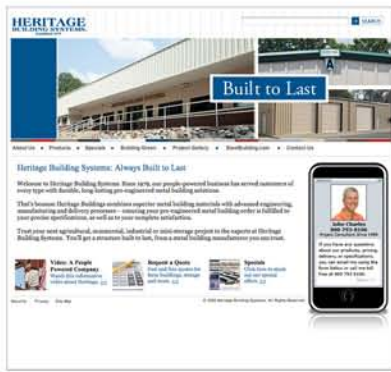
Please fill out our quote request form and a DBC representative will be in contact shortly.

[Click Here >](#)

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Legal / Privacy

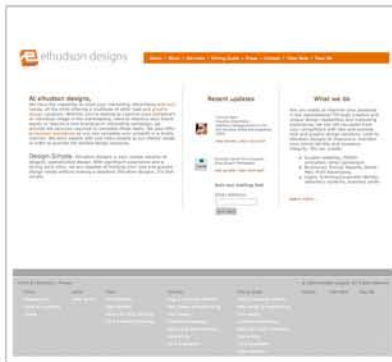
## ADDITIONAL SITES



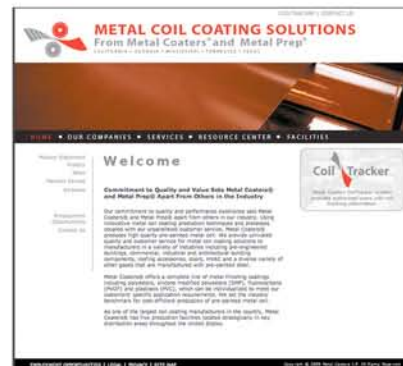
HERITAGE BUILDING SYSTEMS  
www.heritagebuildings.com



MBCI  
www.mbc.com



ELHUDSON DESIGNS  
www.elhudson.com



METAL COATERS  
www.metalcoaters.com



NCI GROUP: ELEARNING

This site is used internally for employee training company wide, from Human Resources to warehouse/facility safety courses.

The site is also being used externally to certify Architects associated with the AIA (Architects Institute of America) in the company's products.

MBCI (Metal Building Components Inc.): COLOR CHART  
This is an interactive color chart that was created for one of MBCI's largest customers. The color chart was created so potential customers can see the company's various colors on an actual roof. With the mouse a customer can click on the color chip of his/her choice and the roof color will change to the selected color.



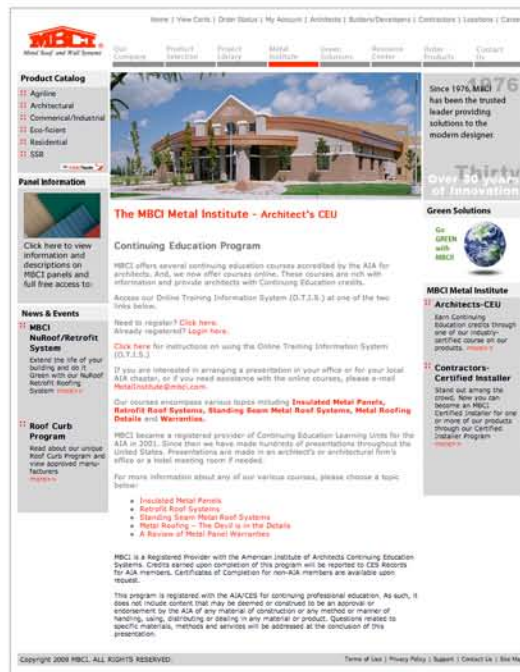


NCI GROUP: LANDING PAGE  
www.ncilp.com/id

A landing page created for a convention on sustainability. The URL appeared on advertisements in several trade publications and on promotional items given away at the tradeshow.

Visitors gain knowledge about NCI products and their green benefits. Along with company whitepapers, color charts and a presentation on "Going Green".

Some of the information listed on the page was free and downloadable. But to track peoples interest in specific NCI products, a form was created for the end-user to complete. The form had to be completed before he/she could download the information.



## MBCI: EMAIL MARKETING

MBCI uses email marketing to communicate most of its information to its customers. The images to the right, are just a few samples of various emails that MBCI has sent to their customers, since implementing their email marketing system.



IPS (Insulated Panel Systems): LANDING PAGE

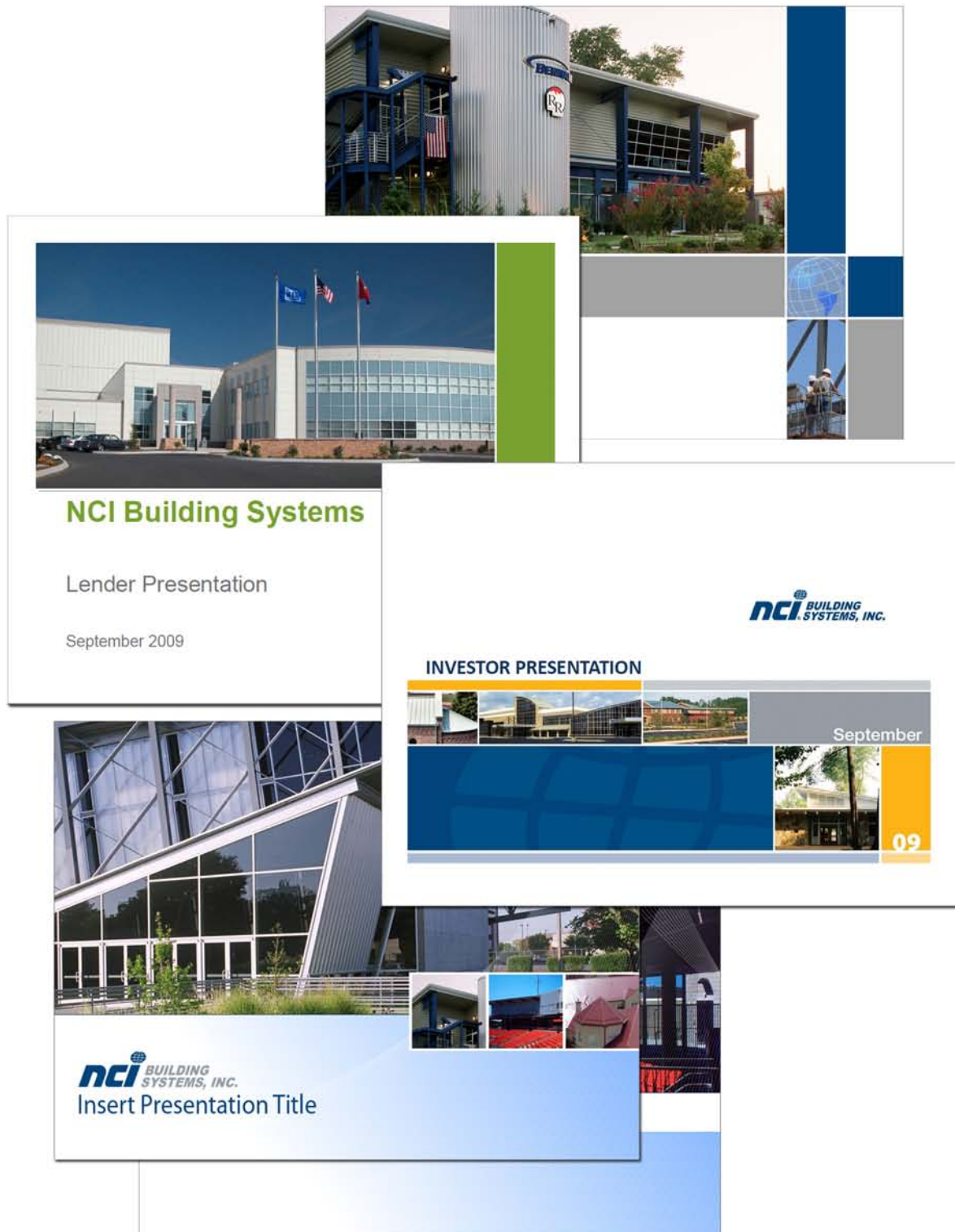
A landing page/vanity URL created to countdown until the reveal of the new IPS brand.  
[www.insulated-panels.com/sneakpreview](http://www.insulated-panels.com/sneakpreview)

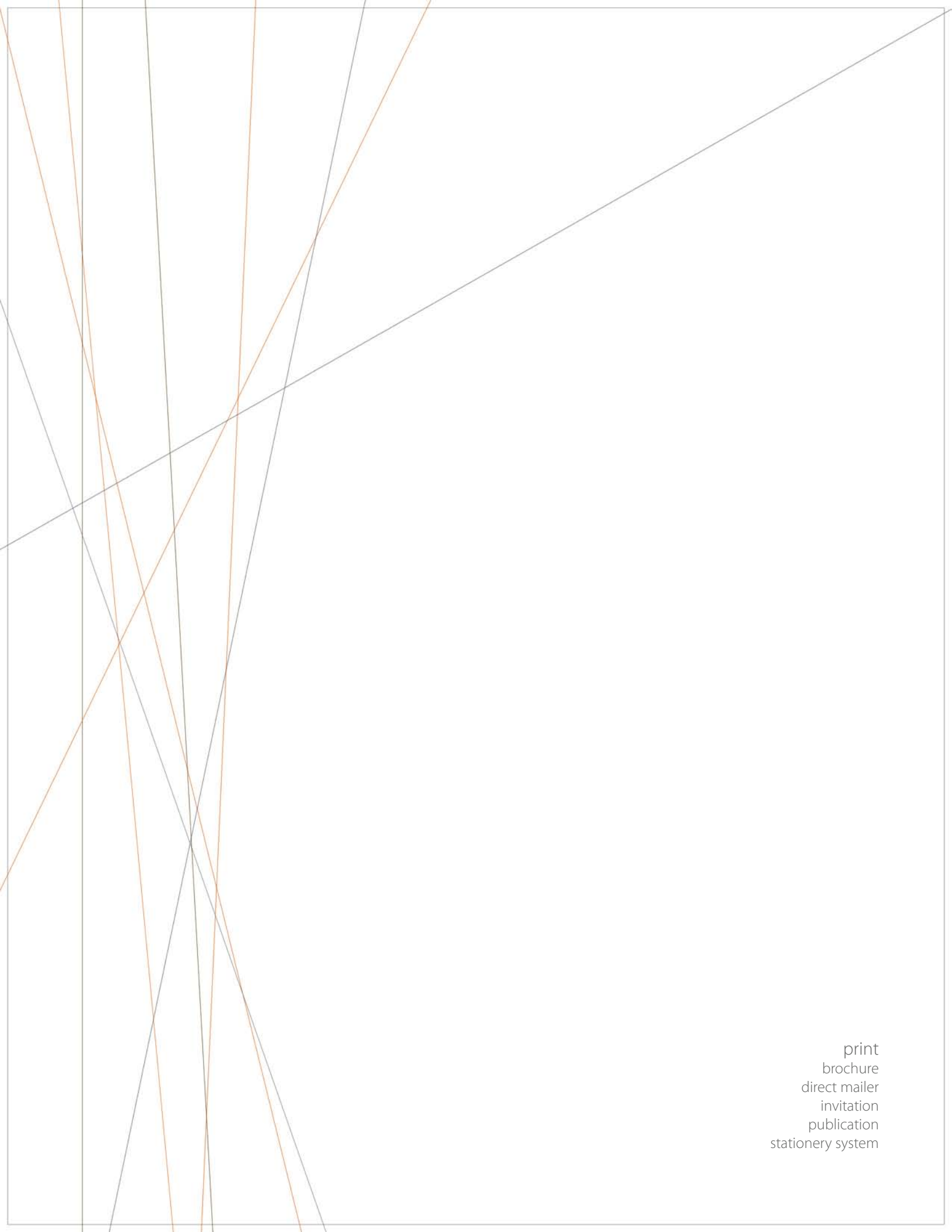




## NCI GROUP: POWERPOINT

PowerPoint templates created to be used company wide for various presentations.





print  
brochure  
direct mailer  
invitation  
publication  
stationery system

CROWNE PLAZE DOWNTOWN HOUSTON: BROCHURE  
Services and pricing brochure created for the  
Houston Bridal show 2009. The brochure was  
eventually used as hotel marketing collateral for all  
wedding/catering consultations



#### MBCI: DIRECT MAIL

Direct Mail Piece created to promote MBCI's new E-commerce solution. Using the mouse as "A New Business Tool" in ordering materials online for construction. The mailer was designed to look like a shipping crate with the mouse in shredded packing material.

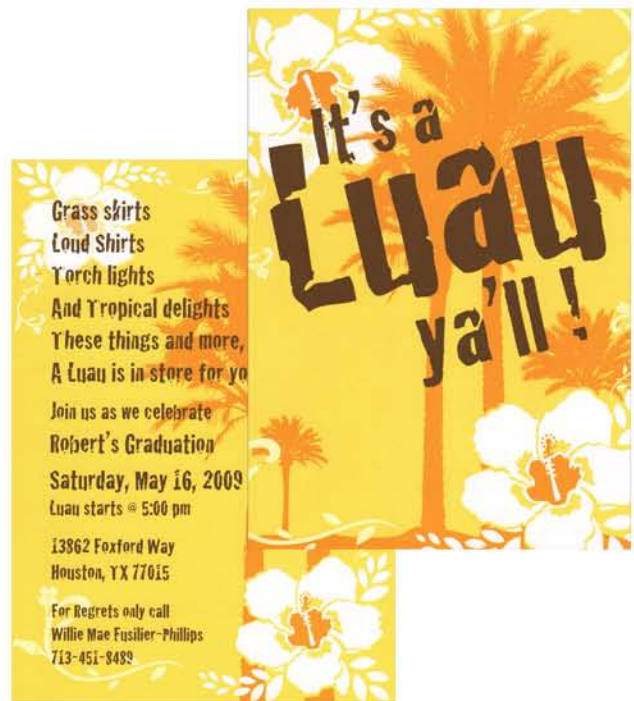
#### METAL COATERS: DIRECT MAIL / INVITATION

Invitation packet created to promote the merging of two company brands into one. The "We Are One" campaign consisted of letterman jackets, caps and souvenir tickets that were included in the invitation packet. The packet was used as an employee invite to hear the the President and VP of the company speak and promote the merging of the two previous brands.





NCI GROUP: INVITATION  
Thanksgiving luncheon invitation.  
Invitation sent out internally, inviting employees to the annual Thanksgiving luncheon.



GRADUATION PARTY: INVITATION  
Themed party invite for Dr. Robert M. Branch

RETIREMENT PARTY: INVITATION  
Invitation designed for a retiring worker for Maxwell House coffee.



HOLIDAY PARTY: INVITATION  
Invitation for an annual Christmas celebration.







## INSIGHT: PUBLICATION

Company newsletter, that is distributed every quarter. Each issue varies on the amount of company activity for the previous quarter. Issues have ranged from 20 to 50 pages.



## DBC: ADVERTISEMENT

Ad that was created and published in a industry trade magazine. ISS (Inside Self-Storage). The ad was created to convey the security level of DBC's self-storage doors.

## SELF-STORAGE SOLUTIONS

Strength You Can Trust

DBC has mastered the strength and security. Knowing DBC can provide you with durable self-storage solutions, gives you the confidence to trust in us. Due to their superior design and construction, our self-storage doors are built for the last doors you ever have to buy. They also add the security your customers want in self-storage. In the DBC office, 20 standard colors from one to chrome finish with the option of special colors to custom-made colors to match your facility.

We know value is just as important as quality, so we design our doors to be economical, yet strong, efficient and enduring. We offer everything from steel curtain roll-up doors to sliding doors, roller shutter doors to mezzanine solutions, security systems, interior hallway systems and more.

We know how to take care of our customers, so let us prove it to you. For more information, visit our website at [www.dbc.com](http://www.dbc.com) or call 800.552.0095.



**DBC**  
Integrity. Partnership. Quality.

DOUGLASVILLE, GA • HOUSTON, TX • CHANDLER, AZ

# THE NEW IPS

COMING THIS FALL

www.insulated-panels.com/knowledge

**R**

**REINFORCE**  
FOR INSULATED PANELS

visit RFI at reader service card

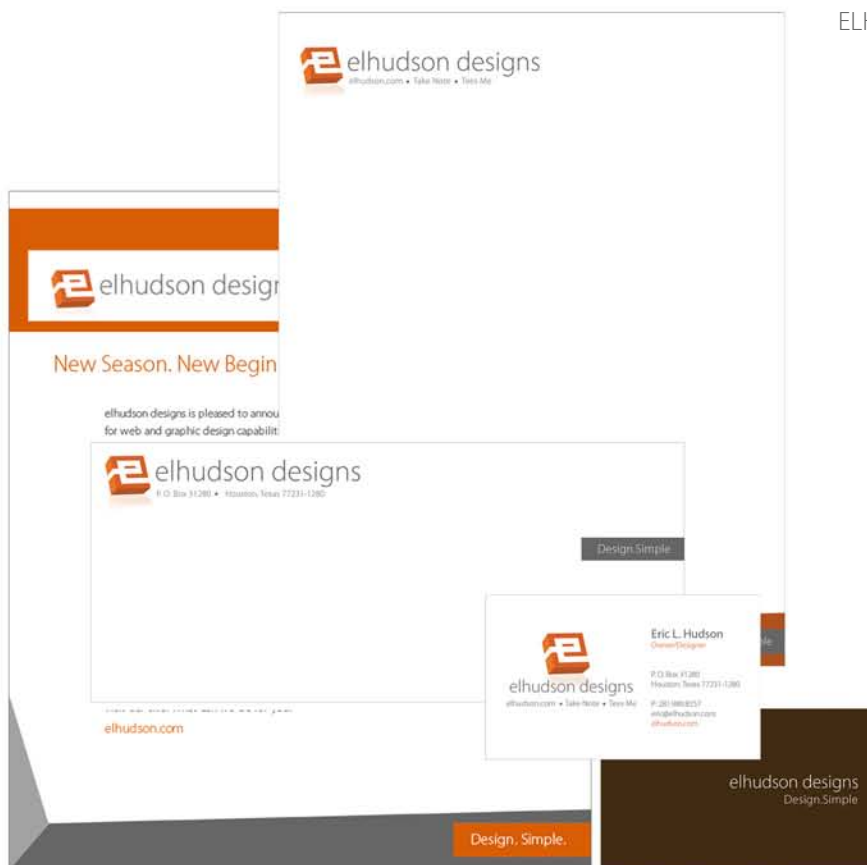
## IPS (Insulated Panel Systems): ADVERTISEMENT

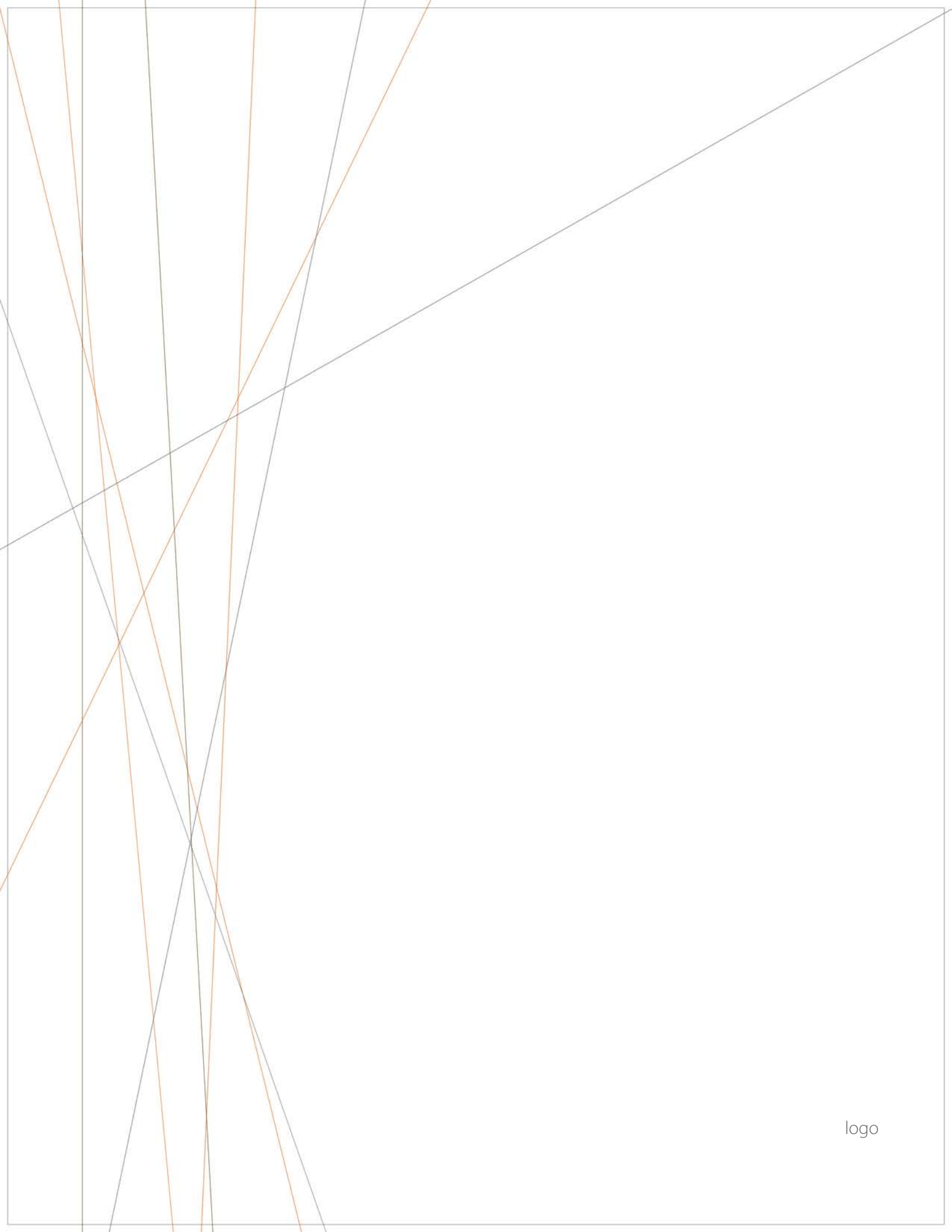
Ad was created to run in Metal Construction News. It was the back cover of the Sept. 2009 issue. The ad is promoting the rebranded IPS.

## RENAISSANCE PUBLIC RELATIONS GROUP: STATIONERY SYSTEM



## ELHUDSON DESIGNS: STATIONERY SYSTEM







elhudson designs

ELHUDSON DESIGNS: LOGO  
Logo for company rebranding.



tees me

TEES ME: LOGO  
Logo for a custom t-shirt company.

**ExpressPlus™**

NCI GROUP: LOGO  
Logo for an E-commerce solution for customers to order custom buildings online. The logo was used across multiple brands within NCI.

METAL COATERS: LOGO  
Logo designed for a campaign used to motivate the merging of two company brands "We are ONE".

**one**



NCI GROUP: LOGO  
Logo design to promote used on a new CRM solution to be used within the company.

TAKE NOTE: LOGO  
Logo designed for a custom stationery.

*Take Note*

  
*Salon* **KENDRICK**

SALON KENDRICK: LOGO  
Logo designed for locally owned hair salon in the Westchase area of Houston.





elhudson designs

[elhudson.com](http://elhudson.com) • [info@elhudson.com](mailto:info@elhudson.com)